

BoldHaus™

BRAND STORY



# THEY SAY THAT RULES ARE MEANT TO BE BROKEN.



**WE SAY — THEY SHOULDN'T EXIST IN THE FIRST PLACE.**

If you're in the business of landing and working with corporate clients — adhering to "the rules of engagement" can be deadly to your company.

**Why? Because most of the rules we have been taught are about putting power in someone else's hands rather than maintaining it for yourself.**

Rules, after all, are about one thing and one thing only — control.

Controlling our behavior.  
Controlling our opportunities.  
Controlling our destinies.

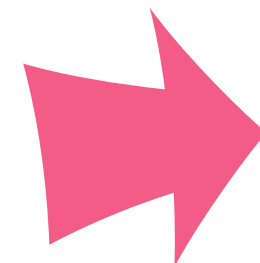
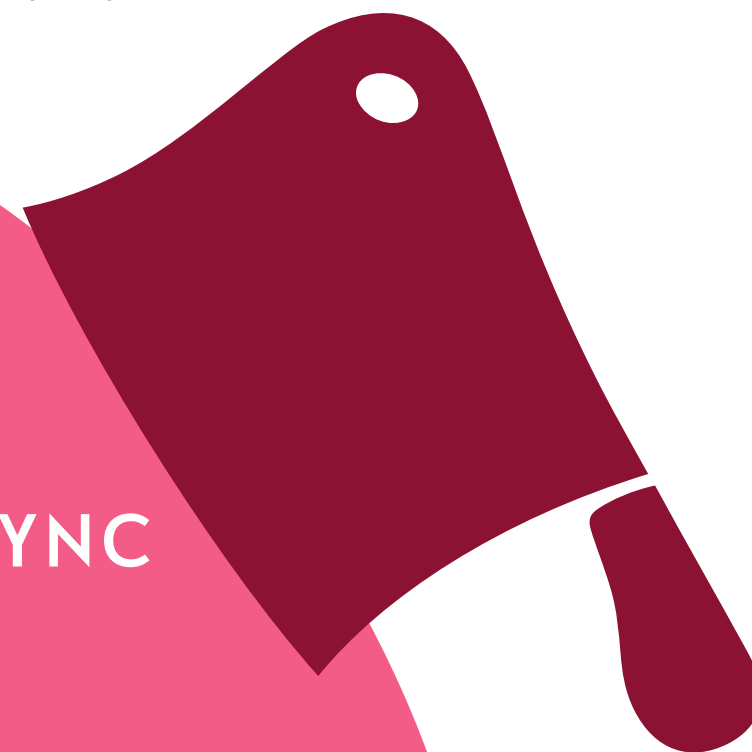
They blind us from seeing what's right in front of us.  
They cut us off from our instincts. Our sense of freedom.  
They make us question even the smallest of choices — out of fear of offending the decision-makers or somehow breaching an arbitrary sense of decorum.  
Giving up that control can mess with your sense of self.

**IT CAN KILL YOUR MOJO.  
YOUR GROOVE.**

**IT CAN PUT YOU OUT OF SYNC  
AND OUT OF RHYTHM.**

It's that feeling as though you're trying to jump over a wall whose size is constantly shifting.

And while some people may try to sell you on even more rules on how to scale that wall —



# AT BoldHaus

WE'RE RAZING THE RULES OF HOW PROFESSIONAL SERVICE PROVIDERS ENGAGE AND LAND CORPORATE CLIENTS.

We are audacious, unapologetic, and fiercely unafraid to speak our mind. We don't believe in rules, groupthink, or conventional approaches.

What we do believe in are strategies that help our clients get results.

We do this by playing a different game than everyone else.

For over ten years, we have developed a proven process for helping our clients bypass the traditional sales process and do more of the work they love while earning the profit they desire.

We know what corporations want because we've done corporate ourselves.

We know what works. We know what doesn't. And most importantly, we know how decision-makers make decisions.

Landing corporate clients isn't about being the best at sales.

It's about understanding relationships and looking at the long game.

That's why we utilize a multi-layered strategic approach to client acquisition that is miles ahead of anyone else in our industry.

All so that you can always be two-steps ahead of the decision-makers and have them be the ones chasing you.



**WE BELIEVE IN A  
WORLD WHERE  
OPPORTUNITIES  
ARE ENDLESS.**



**DO YOU WANT TO KEEP  
PLAYING BY THE RULES  
AND JUST GET BY?**

**OR DO YOU WANT TO  
EMBRACE YOUR BOLD  
AND BLAZE NEW  
BOUNDARIES?**

Where setbacks become possibilities.  
Where embracing strategic thinking means  
never running out of options.

So rather than feeling as though you are at  
the mercy of others, we help you engineer  
opportunities by understanding corporate  
clients' behaviors and giving you the tools to  
experience more success and  
freedom.

Is our process for everyone? Definitely not.

Thankfully, not.  
We won't apologize for how we do  
business (and neither should you).

It's not in our DNA (and hopefully, not  
yours, either).

So while it's true we often ruffle many  
feathers along the way — our clients'  
results speak for themselves.

**So now it's time to ask yourself:**

**If it's the latter, you're invited to a  
community of like-minded folks.**

WELCOME TO OUR HAUS.

*BoldHaus*™

[BoldHaus.com](http://BoldHaus.com)