

Achieved 3x Annual Revenue Growth, Landed First 6-Figure+ Client & Having More Fun!



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BoldHaus Collective Member Since: 2020

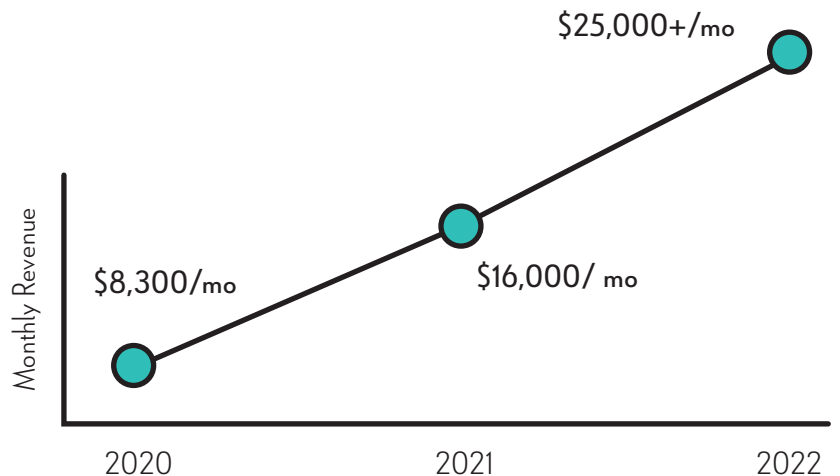
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BOLDHAUS PROGRAMS:

- BoldHaus Collective
- BoldHaus Mastermind
- BoldHaus Virtual Trainings

RETURN ON INVESTMENT:

- ✓ Increased revenue 200%
- ✓ Landed \$45K deal within just a few months
- ✓ Landed first-ever 6-figure client
- ✓ Elevated CEO mindset
- ✓ Added bench members
- ✓ Created a client journey



What's the mark you're leaving on the world?

We help executives working inside of International Non-Governmental Organizations (INGOs) to be better leaders and run more efficient organizations. We want INGOs to be incredibly successful in achieving their mission but they have to lead differently in order to do achieve excellence. We want INGOs to be incredibly successful in achieving their mission, but they must lead differently in order to do so.

How has your mindset up-leveled being a part of a BoldHaus mastermind?

Mindset is everything. I'm now asking myself on a regular basis if I am thinking and acting like a CEO. Through being in the BoldHaus mastermind, I've let go of three limiting beliefs: 1.) that I'm "behind" everyone else; 2.) that I don't know enough; and 3.) that I am not good enough to be the CEO of my own company.

The breakthrough started with the BoldHaus faculty reminding me that I have more than enough experience (i.e. *"You have forgotten what most CEOs have not even learned!"* – Phil) and then followed by the evidence rolling in that I can and that I am doing this. I found myself landing the bigger contracts, having a robust team that wants to be with me, and having feedback from my clients who are CEOs that I am an expert.

But I only got this evidence because I took action. I got out there even before I felt "ready." Now I'm truly "owning" my voice, and "owning" that I can do this.

What resistance did you have to overcome in terms of investing in a mastermind?

I first joined the BoldHaus Collective and started with the Credibility & Capabilities Briefing. That resulted in a \$45K contract within just a few months. When the opportunity to join a BoldHaus mastermind came along, I mentioned it to my husband who said, "Why do that... what you're doing is working!"

But I joined the mastermind anyway — and have not looked back. The personalized, 1:1 guidance that I get from Phil is priceless, and the validation and learning from the experiences of my cohort has pushed me forward. Most importantly, I am having so much fun!



What other achievements have happened for you and that you're most proud of?

I am positioning my company to be the experts on helping CEOs in our sector. We do this through insight papers, ERTs, forums, building relationships with decision makers, getting content in front of them that is useful while nurturing a great team. For instance, I have been asked to be on an advisor council for a women's leadership network. I would not have discovered my indisputable gifts in leadership without taking risks.

