

First Ever Six-Figure Month + Grew 57% YOY and Reached 9x ROI in in Just 10 Months!



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BoldHaus Collective Member Since: 2021



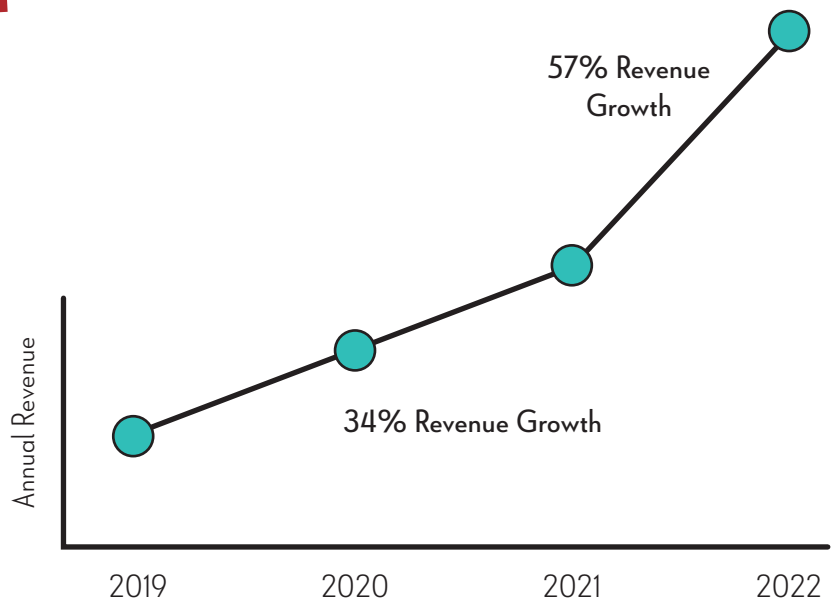
EQUALITY
HEALTHCARE
CONSULTING

BOLDHAUS PROGRAMS:

- ➔ BoldHaus Collective
- ➔ BoldHaus Virtual Trainings
- ➔ BoldHaus Annual Conference

RETURN ON INVESTMENT:

- ✓ Improved revenue growth YOY from 34% to 57%
- ✓ First-ever 6-figure contract
- ✓ First-ever 6-figure month
- ✓ Reconfigured pricing framework



What does your business do and how is it making a difference in the world?

We work with healthcare organizations to integrate diversity, equity, and inclusion in both human capital and patient care. We translate cultural competence to clinical relevance when caring for our network of diverse patient populations. Why is this so important? We do this because it helps healthcare organizations improve recruitment, retention & engagement!

How has your mindset shifted being a part of BoldHaus masterminds?

I now feel more validated and empowered than ever!

I had already laid the foundation, developing the services, skills, and tools my company needs, but BoldHaus put everything into alignment. While I was always confident in my industry knowledge, and the products and services I deliver to my clients, BoldHaus gave me the confidence to package my services in a unique and meaningful way. This resonated with clients and has led to more signed contracts.

What BoldHaus strategy has made the biggest impact on your results?

The BoldHaus Business Development Master Framework helped me to put a process to my workflow that enables me to stay focused on increasing and retaining my customer base while discovering new opportunities.

Employing the use of gateway opportunities enabled me to transition a current client from several fragmented activities to a long-term cohesive project.

Best of all, this was identified and co-created as a solution together leading to my first six-figure contract! Plus, we won seven other contracts, totaling nearly six figures. The work we did with BoldHaus refining our \$100k pricing packages provided me with the verbiage and rate structure to align my statement of work with industry-leading standards.

What do you love most about the BoldHaus Collective?

My favorite thing about the BoldHaus Collective community is the authentic desire to lift each other up. The peer support and camaraderie foster a sense of personal and professional growth. I truly appreciate the knowledge sharing.

To learn more about the BoldHaus Collective - and how you can take your expert-based business to the next level — [book a 'Haus Call](#) with us here.



What advice would you offer to other small business owners?

Don't waste time trying to recreate the wheel. I spent many times more money on business coaches over the last ten years, than one year with BoldHaus.

1. Invest in yourself by investing in BoldHaus.
2. Don't wait until you think you're ready.
3. Move away from the scarcity mindset rooted in fear of not making enough money, to "if you build it...they will come".

Did you have any fears or resistance that you've now released?

Absolutely! Much as I've seen occur as a parent with my own children, I've seen in myself the fear of not being good enough or knowledgeable enough and how that can negatively impact one's ability to move forward.

All of a sudden, it's like the fog lifted and things made complete sense. I am confident in my knowledge base, my skill set and my service integrity in a way I've never been before. And I'm so excited to see the journey ahead!

Is there anything else you'd like to share?

I'm grateful for the abundance of strategies and confidence that BoldHaus has helped me to realize personally, professionally, and financially. **Having learned from past mistakes, I was concerned about when I would realize the ROI of my investment.**

By January 6, 2022, I had already bypassed all my 2021 gross revenue with an additional 63% growth over last year. **The growth thus far equates to 9 times the cost of the program in just the first month of 2022 alone!**

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