

# Increased Revenue 400%+, Achieved First Ever 6-Figure Contract & Enjoying the Freedom of Exceptional Growth



## LaShanya Aikerson

CEO & Founder, Aikerson Consulting Group, Inc.

aikersonconsulting.com

Miami, FL



**BoldHaus Collective Member Since: 2018**

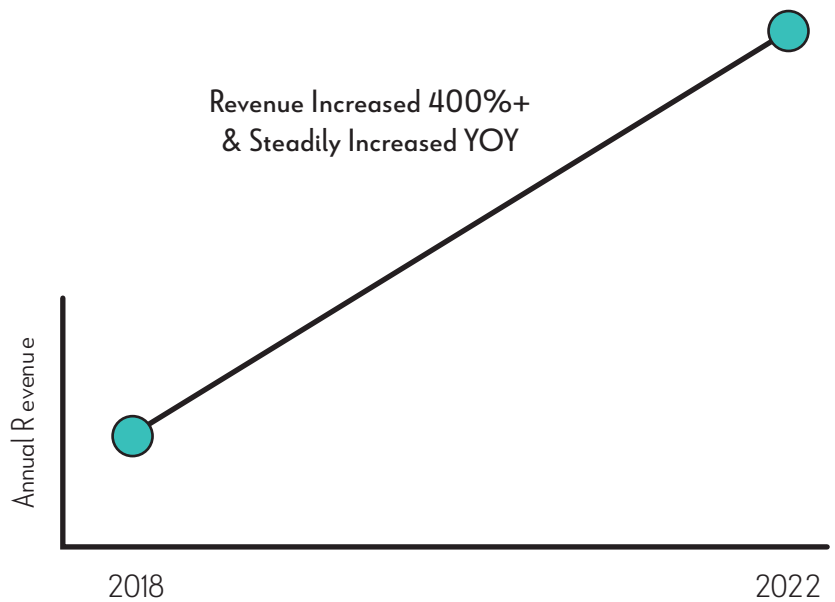


### BOLDHAUS PROGRAMS:

- ➔ BoldHaus Collective
- ➔ BoldHaus Annual Conference

### RETURN ON INVESTMENT:

- ✓ Elevated CEO mindset
- ✓ First-ever 6-figure contract
- ✓ Turned annual revenue into average quarterly revenue



### What expertise are you bringing to organizations?

Aikerson Consulting Group, Inc., helps organizations build leaders who effectively manage mandated change, meet performance metrics, and develop organizational resilience. Our engaging and interactive training programs are customized to support you in realizing your organization's specific goals. Our foundational topics center on the Four Distinctions of Leadership: Emotional Intelligence, Change Management, Team Building, and Communications.

### The positive dent I'm making in the Universe is...

We're building leaders. So often people think leadership happens when you get a certain title or maybe people report to you. We believe it begins day one, the moment you set foot in the door. And so the positive dent that we're making is we're empowering an organization to step up as leaders, one organization at a time.

### What was your biggest breakthrough as a result of the BoldHaus program?

I would say how to structure the way I go to market. I think the old me was very ad hoc, unstructured, kind of fly by the seat of my pants, inconsistent. The new me is what systems am I implementing? What are the steps that I'm going to consistently do? Having some structure around how I grow my business and build my clientele.

### In what ways has BoldHaus inspired you?

I had to shift my mindset. This includes how I even schedule my time. I learned that my superpower is that people trust me and they're willing to tell me their truth. Now I embrace the fact that I'm vulnerable and revealing.

### What has been the biggest noticeable change for you — in business or life?

Well, for me, income creates freedom as well as confidence. You behave differently when your income is at a certain level, particularly in the details of how you manage your life. You're not so "penny-tight". Most importantly you begin to look at the bigger picture. I'm more in a position to make different choices around my time with loved ones. I am more deliberate about scheduling my off days on a consistent basis which impacts my happiness.



### What's your favorite thing about the BoldHaus Collective community?

I think my favorite part is how Angelique attracts awesome people into the community. The amazing people that join are givers. We truly want to support each other as we collectively achieve success together.

