

She Went From Just Starting to Landing Her First Corporate Client, Her First 5-Figure Deal, and Earning \$80K — All in Her First Year



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BoldHaus Collective Member Since: 2020



BOLDHAUS PROGRAMS:

- ➔ BoldHaus Collective
- ➔ BoldHaus Masterminds
- ➔ BoldHaus Annual Conference

RETURN ON INVESTMENT:

- ✓ First-ever corporate client
- ✓ First-ever 5-figure deal
- ✓ Starting from \$0 to \$80k in contracts in a year



What does your business do and what impact is it having in the world?

We are a research firm that provides organizations, leaders, and consultants with evidence-based solutions and best practices grounded in academic research. We synthesize and package solutions tailor-made for our clients. We also serve as a think tank for clients, providing advice on how to face their biggest challenges in workplace issues, particularly around hybrid work.

How has your mindset shifted being a part of BoldHaus masterminds?

I have embraced the mindset of an entrepreneur. The shift that took place last year convinced me that anything is possible. This year, I've found comfort in knowing that I'm not alone on this journey. I realized that there is a business for everyone and collaboration is now welcome.

What BoldHaus strategy has made the biggest impact on your results?

Support in developing my Credibility & Capabilities Briefing has put me light-years ahead of others in the same position.

BoldHaus forced me to look at my business and evaluate my specific area of expertise, and how I am uniquely capable of contributing to the success of my clients. I know what specific problems I help companies solve and how to communicate that effectively.

What advice would you offer to other small business owners?

If I hadn't agreed to the financial and time commitment with the BoldHaus Mastermind program, I would not have seen this level of success. We are ten steps ahead compared to other business owners I have talked to who have been in business longer. I continue to learn from the information BoldHaus shares regularly. Even a little bit helps people go a long way in their business goals. Take time to ask questions from the experts. Take in information from all of their resources and apply the advice given to see where you are stuck.



What's the most impactful thing you've learned as a result of working with BoldHaus?

The only thing getting in the way of your goals, is yourself. Trust the process and the people around you. Likewise, trust your own expertise and "just do it."

BoldHaus is very effective at creating community and that group is full of talent. If I have questions, I know I can get answers from the community. Business owners like me are willing to help you every step of the way.

