



BoldHaus[®]

Post Groove Premier Masterclass:

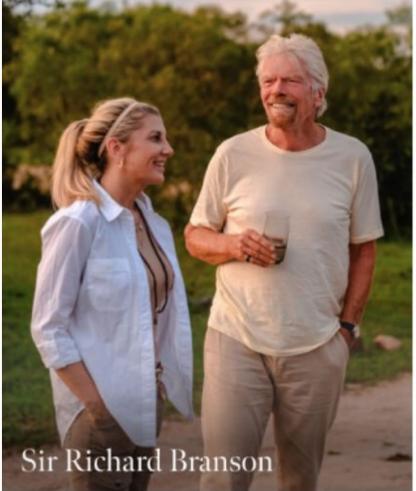
Elevate Your Thought
Leadership

NOVEMBER 2025

BoldHaus[®]

• A PLAYHAUS FOR SERIOUS BUSINESS OWNERS •





Sir Richard Branson



Kristen Bell



Jose Hernandez

“Undisputed champion at helping small businesses land big clients.”

– Inc. Magazine



Steve Harvey



Daymond John



Jesse Tyler Ferguson

“A fierce champion for small business owners.”

– Business Digest



Dax Shepard



Angelique Rewers

Landing Big Clients To Quantum Leap Your Business



Van Jones



Sir Richard Branson

15,000+

Small Business Owners Trained

72+

of Countries Our Clients are Based In

114+

of Countries Our Clients Serve Corporate Clients In



ANGELIQUE REWERS, A FIERCE CHAMPION FOR SMALL BUSINESS OWNERS





Sir Richard Branson



Kristen Bell



Jose Hernandez



Steve Harvey



Daymond John



Jesse Tyler Ferguson



Dax Shepard



Angelique Rewers



Van Jones



Sir Richard Branson

Land.

Expand.

Scale.



ANGELIQUE REWERS
A FIERCE CHAMPION FOR SMALL BUSINESS OWNERS





Today, here's what we've got *planned*:

- Review 4 key concepts from Groove
- Thought leadership that moves the needle and stands out
 - Before the sale strategy
 - After the sale strategy
- Update on BoldHaus EDGE 2026
- Q&A time



“THE BARRIER TO
ENTRY IS *low*.
BUT THE BARRIER
TO *SUCCESS* IS *high*.”

- DOUG HARWARD, FOUNDER,
TRAININGINDUSTRY.COM

Now or Never: Frustrations You Have to Fix in 2026

- 80%+ reliant on word-of-mouth. Not in the driver's seat of their business revenue.
- B2C marketing pyramid of bankruptcy.
- Time-consuming proposals + being ghosted.
- Feast-or-famine cycles.
- Speaking and other marketing investments that don't turn into long-term clients.
- One-and-done, dead-end opportunities.
- Flat revenue year after year.
- A self-employed JOB vs. a business.
- Not pulling a PROFIT from the business.

The Experts Who *Succeed*:

- Are in the driver's seat of their business
- Proactively create high-paying client opportunities
- Have crazy-high lifetime client value
- Have consistent cash flow — and can weather natural ebbs and flows of the market
- Run their business like a real business
- Utilize scalable systems that maintain their freedom and peace of mind
- Earn a PROFIT in their business



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The Simple Calculation Determines Your Business Survival & Success

$$\begin{aligned} & \underline{\# \text{ of Conversations}} \times \underline{\text{Conversion Rate}} \\ & \times \underline{\text{Avg. Deal Size}} \times \underline{\text{Buying Frequency}} \\ & = \text{LEVEL OF SUCCESS} \end{aligned}$$

Pyramid Of Bankruptcy™



-\$100K+ (debt)

Finally Talk to
Right-Fit Decision Makers

Lead Gen Email
Spam Companies

Media Coverage

Free "Discovery"
Sessions

Paid Online
Marketing Funnels

Starting a Podcast

-\$50K+ (debt)

LinkedIn Lives &
Videos

Write a Book

Fancy Keynote Talk
Not Built for B2B

Lead Magnets & List
Building

Logo & Personal
Branding

Expensive Website

Building a Program
or Course

Email Marketing &
Blog Writing

Reels on TikTok &
Instagram

Expenses Go Up
With Low to No
Revenue In

Self-Doubt &
Negativity Grows
and Grows

BoldHaus Profit Pivot™

\$250K+

Client Win Amplification

Centers of Influence Strategy

Repurposed Video on YouTube

Strategic Account Expansion

Strategic Social Media Expansion

Decision-Maker-Level Content Findable By AI

Optimized LinkedIn Strategy

Signature Client Journey

Build Your Bench

\$100K+

Speak on Webinars & at Conferences

Engagement Platform 1x Month

Be Interviewed on Industry Podcasts

Credibility & Capabilities Briefing

Sell MVP Gateway Offering to Clients

Activate Network & Talk to Right-Fit Clients FIRST

Momentum Builds & Builds

Make Money *While* Getting Proof of Concept

Make Money *While* Building Your Thought Leader Platform





BoldHaus Tower of Prospect Readiness™

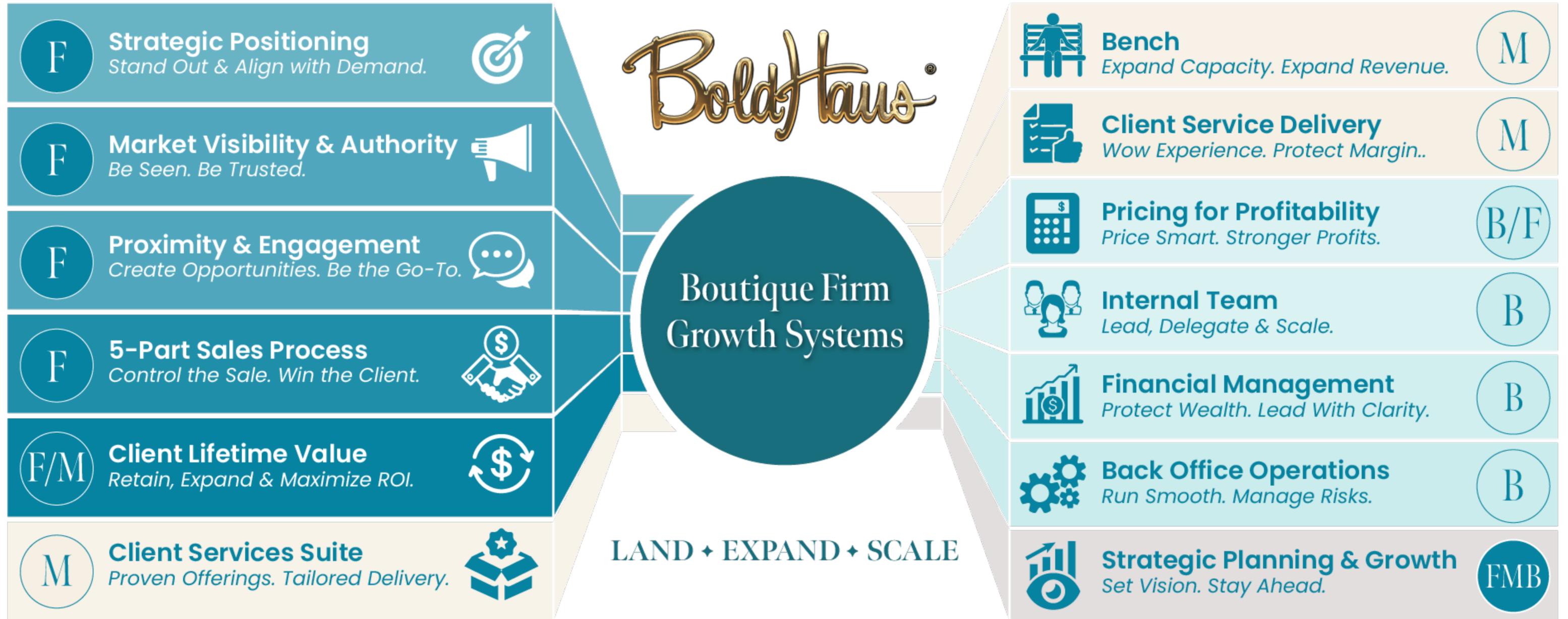
01% - 03% READY ***NOW***

05% - 15% READY ***SOON***

15% - 25% READY ***LATER***

20% - 35% READY ***WHEN***

25% - 35% READY ***NEVER***



F FRONT OFFICE
 M MIDDLE OFFICE
 B BACK OFFICE



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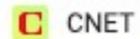
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Only *26%* of B2B buyers
give sellers high marks
for thought leadership.



Getting Lost in the Land of “AI Slop”



You'll Soon Be Able to Curtail AI Slop on TikTok With a New AI Slider

The social media video platform is also working on improving labeling of AI-generated content.

13 minutes ago



TikTok is rolling out a new tool that lets you cut down the amount of AI slop in your feed

Sick of seeing AI slop on your For You Page? TikTok is testing a new feature that allows users to limit the amount of AI-generated content...

27 minutes ago



Online propaganda campaigns are using 'AI slop', researchers say

Researchers at Graphika say that online propaganda campaigns have flooded the internet with low-quality, AI-generated content.

6 hours ago



AI is guzzling energy for slop content – could it be reimagined to help the climate?

Some experts think AI could be used to lower, rather than raise, planet-heating emissions – others aren't so convinced.

2 days ago



Google



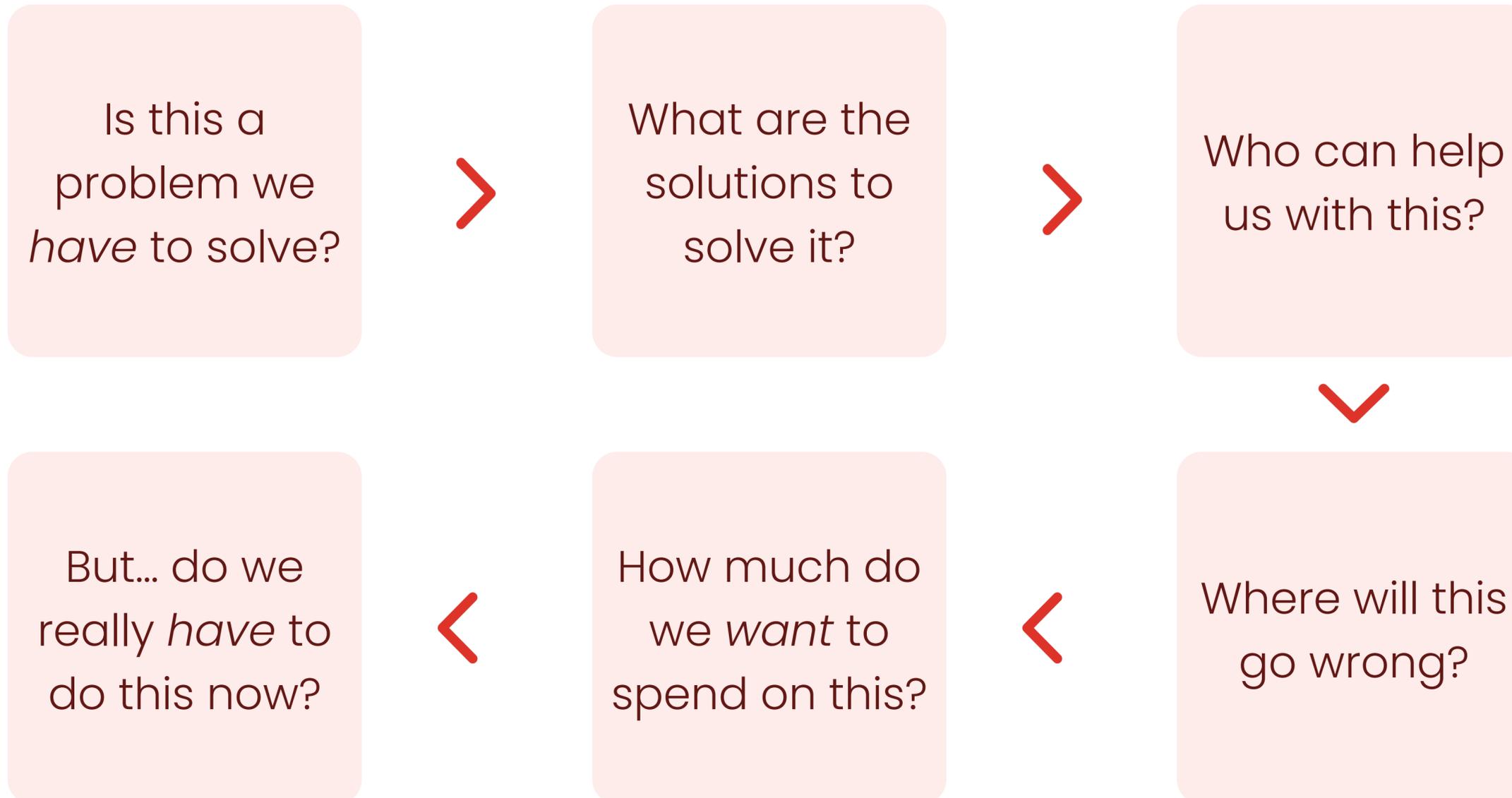
ChatGPT



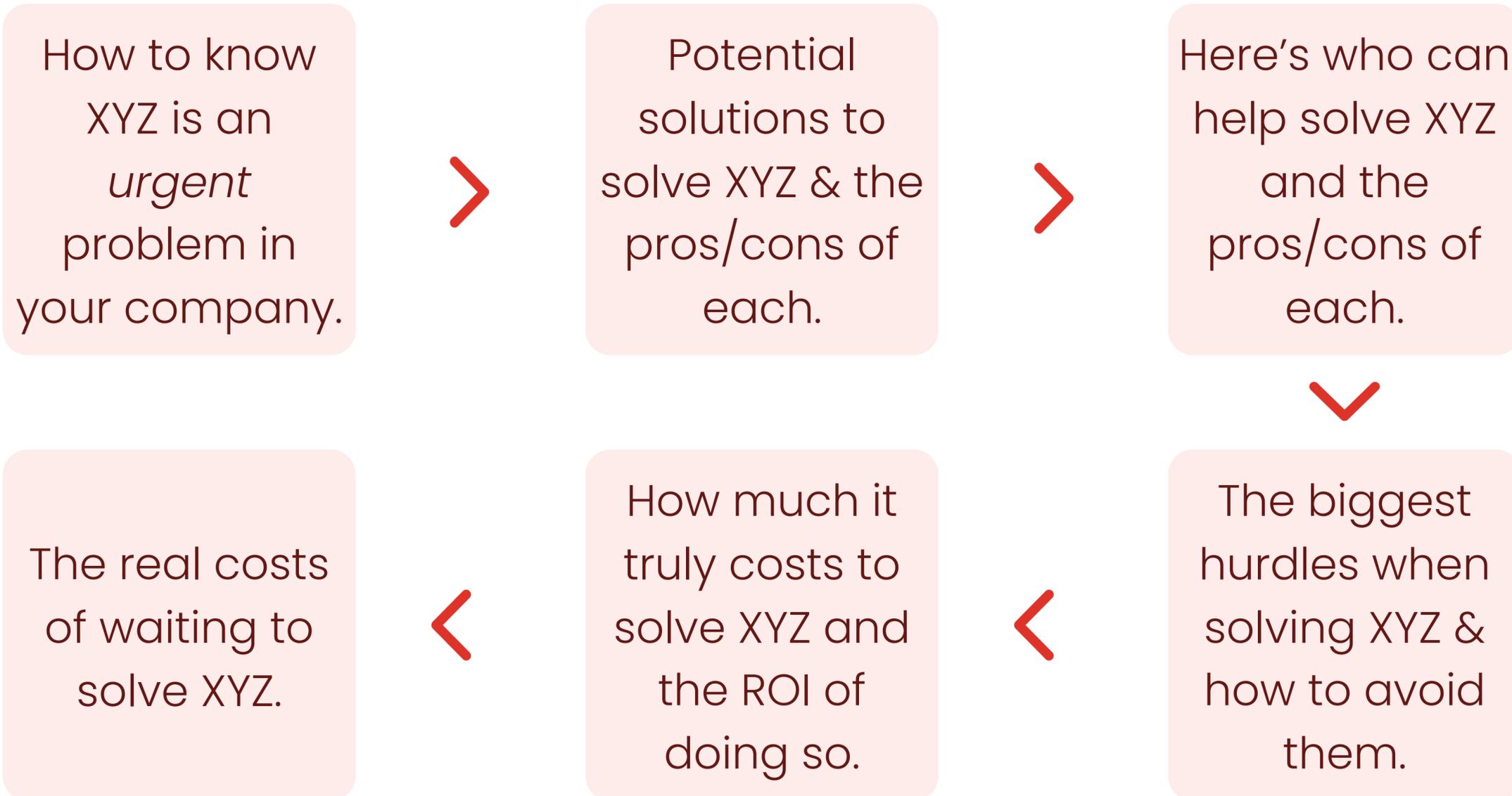
You Tube



6 Magical Questions B2B *Decision Makers* ✦ Are Always Asking Themselves



🪄 Your Job is to Answer the 6 Magical Questions & Help Them *Buy Better*



✦ *Doer/Individual vs. Buyer/Org* Messaging



Doer-Level Messaging	Buyer-Level Messaging
How to Improve Your Leadership Communication Skills: 3 Powerful Strategies to Use Every Day	3 Steps to Pinpoint Where & How Communication Mismatches Are Sabotaging Your AI Transformation Project Teams
5 Power Skills You Can Hone to Be a More Effective Leader With Less Stress	3 Initiates Your Organization Should Prioritize in 2026 to Increase Productivity, Reduce Stress & Create Happier Teams
3 Steps for Developing More Effective Digital Marketing Materials	When Your Marketing Department Should Utilize Your Internal Team vs. When You Should Bring in Outside Experts
How to Set Your Sales Team Up to Close More Deals Using 3 Powerful AI Tools	The 3 Biggest Reasons Why Sales Training Fails to Deliver Lasting Results — And How to Fix That Once and For All
5 Tips on How You Can Be a More Effective at Running a Program Management Office (PMO)	Building the Business Case: How to Calculate Your Program Management Office's Budget for Outside Consultants in 2026
5 Things You Should Include In Your Company's Employee AI Policy	Why Do It Now: The Scary Cost of Putting Off Developing a Clear, Written, Enforceable AI Policy for Your Company

ATD Blog

What You Need to Include in Your L&D Budget



By Peter Brussard

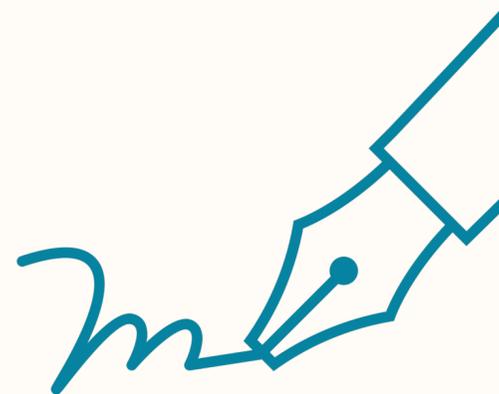
Tue Nov 19 2024





Your Turn!

Create a Buyer-Level Topic...



✦ *Doer/Individual vs. Buyer/Org* Messaging



Doer-Level Messaging	Buyer-Level Messaging
How to Improve Your Leadership Communication Skills: 3 Powerful Strategies to Use Every Day	3 Steps to Pinpoint Where & How Communication Mismatches Are Sabotaging Your AI Transformation Project Teams
5 Power Skills You Can Hone to Be a More Effective Leader With Less Stress	3 Initiates Your Organization Should Prioritize in 2026 to Increase Productivity, Reduce Stress & Create Happier Teams
3 Steps for Developing More Effective Digital Marketing Materials	When Your Marketing Department Should Utilize Your Internal Team vs. When You Should Bring in Outside Experts
How to Set Your Sales Team Up to Close More Deals Using 3 Powerful AI Tools	The 3 Biggest Reasons Why Sales Training Fails to Deliver Lasting Results — And How to Fix That Once and For All
5 Tips on How You Can Be a More Effective at Running a Program Management Office (PMO)	Building the Business Case: How to Calculate Your Program Management Office's Budget for Outside Consultants in 2026
5 Things You Should Include In Your Company's Employee AI Policy	Why Do It Now: The Scary Cost of Putting Off Developing a Clear, Written, Enforceable AI Policy for Your Company

Is this a problem to solve?

What are the solutions to solve it?

Who can help with this?

Where will it go wrong?

How much do we want to spend on this?

But do we really have to do this now?



Sharing Time

Post Your Buyer /
Organizational Title
in the Chat





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EDGE

CLARITY TO SCALE ♦ WEALTH YOU DESERVE
FREEDOM TO LIVE ♦ IMPACT THAT LASTS

 BoldHaus.com/edge/

Lock in Consistency. Build on What Works.

- Get the clarity to nail your positioning, messaging, and signature offer — and finally stop second-guessing.
- Master the *wash-rinse-repeat* business-development system that fills your pipeline consistently.
- Eliminate “feast or famine” for good with a steady, predictable flow of corporate opportunities.
- Know exactly where to spend your time — and what to ignore — to drive real revenue.
- Stop hiding as the “best-kept secret” and become the known authority decision makers call first.
- Build confidence and conviction around your value so you can charge — and win — at the level you deserve.

All Systems Go! Week

- Spend **ONE FULL WEEK** with Angelique & faculty members in Boca Raton, FL
- This immersive week is about **CLARITY, SYSTEMS & EXECUTION FRAMEWORKS** that move revenue
- You'll activate **8** of the critical growth systems — your scalable revenue engine
- You will have things clarified, decided on, implementation underway, and in **DONE**
- Instead of this being spread out over 6 or 12 months, you'll be outfitted with the tools you need to get the next clients

All Systems Go! Week

Choose from 3 Available Weeks:

- ~~Jan. 19 – 23, 2026~~ **SOLD OUT!**
- March 2 – 6, 2026 **LIMITED SPOTS**
- June 8 – 12, 2026 **SPACES FILLING**
- Lunch included

 [BoldHaus.com/edge/](https://boldhaus.com/edge/)



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Bake in the bounce.



**BoldHaus
Proprietary
4-Part Strategic
Debrief
Framework™**





Strategic Debriefs Get
Baked into Every
Client Engagement
From the *Get-Go!*





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